

## Organisation Transformation Grant Frequently Asked Questions (FAQs)

### 1. When must OTG projects be completed by?

All project deliverables and any outstanding payment from the projects have to be completed within two years of the start of the project. Grant recipients should use the 2 months prior to the project's completion date to consolidate their reports and documents and submit them to NHB before the final disbursement of funds can be released.

If you are considering a major transformation plan that may take years, you may wish to structure your proposal to focus on one phase of this longer-tail transformation plan. Milestones and deliverables for the phase for which OTG funding is sought should be clearly defined.

### 2. How is the grant quantum cap of \$40,000 determined?

NHB organised a pilot run of the Organisational Transformation Grant (OTG) from June 2021 to March 2022. For this pilot run, the grant was capped at \$30,000. NHB has reviewed the scheme and has increased the funding cap to \$40,000 per project.

### 3. The grant covers up to 80% of supportable costs. Why is co-funding necessary?

The co-funding requirement is necessary to maintain parity with other similar funding schemes from other government agencies and to encourage applicants to take ownership of their transformation journey. With NHB's funding of up to 80% of supportable costs, we hope to support heritage organisations in their transformation projects, which heritage organisations should co-own.

### 4. Are MCCY/NHB-owned organisations eligible for the grant?

No, institutions owned by MCCY or NHB are not eligible for the grant. However, applicants can choose to work with them as partners, participants of prototypes or fellow collaborators in their transformation projects, and those projects can be considered for support. NHB will need to review the budget costs that go to the MCCY/NHB-owned organisations to ensure that there is no double funding.

### 5. Can I apply for multiple transformation projects?

Yes, you may submit multiple applications. However, should you decide to submit more than one application, please note that successful applicants will be awarded only one OTG grant at a time.

**6. I am currently funded by NHB for an existing project through one of NHB's grant schemes, can I apply to the OTG to get additional funds for my project?**

There should be no double funding of the same cost items for a single project across two different grants. If your proposal is already or has been committed to receive funding under NHB's other grant schemes, **you may apply to the OTG if your project addresses additional transformation outcomes that your previously awarded NHB grant did not address.**

However, please note that if you apply for the OTG after you have been awarded another NHB grant(s), **only cost items not supported by the awarded NHB grant(s) will be considered for support under the OTG.**

**7. I am currently funded by another government agency for an existing project, can I apply to the OTG to get additional funds for my project?**

There should be no double funding of the same cost items for a single project across two or more government agencies. If your proposal is already or has been committed to receive funding under other government grant schemes, **you may apply to the OTG if your project addresses additional transformation outcomes that your previously awarded grant did not address.**

However, please note that if you apply for the OTG after you have been awarded another grant by a government agency, only cost items not supported by the awarded grant(s) will be considered for support under the OTG.

**8. What are the types of grant and other support schemes available from other government agencies to support my transformation plans?**

**There are other government grants that could support your transformation goals. Here are some possible grants that you could also tap on:**

- i. [National Council of Social Service's Tech-and-Go!](#)
- ii. [Enterprise Singapore's Productivity Solutions Grant \(PSG\)](#)
- iii. [Enterprise Singapore's Enterprise Development Grant](#)
- iv. [Infocomm Media Development Authority's SMEs-Go-Digital Fund](#)
- v. [Singapore Tourism Board's Kickstart Fund](#)
- vi. [Singapore Tourism Board's Leisure Events Fund](#)
- vii. [Singapore Tourism Board's Experience Step-up Fund](#)

**9. Can I apply for other government grant schemes (e.g. STB's Kickstart Fund, Enterprise Singapore's PSG) while also applying for OTG?**

The other grant schemes listed above provide funding for transformation and digitalisation, and cover similar costs that the OTG supports, albeit with different qualifying criteria and

different objectives from OTG. You may apply for other government grant schemes while also applying for OTG.

**However, please note that should you apply for the OTG and one or more of the abovementioned grants, only cost items not supported by other government grants, will be considered for support through the OTG.**

#### **10. Is the purchase of hardware supported through OTG?**

Yes, a one-time purchase of hardware and software that can be attributed to the implementation of transformation efforts can be supported. For purchases exceeding S\$6,000, you are required to provide one quotation and justify how you will be budgeting for it.

Upgrade of general equipment and appliances, laptops, lighting and sound equipment, purchase of new or more IT equipment and implementation of corporate function systems (e.g. CRM, accounting system, HR systems) without an articulation of strategic transformation goal, outcomes and plans will not be supported. Applicants may consider applying to other government grant schemes for transformation and non-transformation related upgrades and hardware purchases.

#### **11. Are marketing costs supported?**

Marketing costs that can be attributed to the implementation of transformation efforts can be supported.

Please note that marketing costs to refresh creative assets, revamp websites, conduct rebranding exercises, purchase media buys without articulation of a strategic transformation plan and outcomes will not be supported.

#### **12. I would like to send my staff for training in a series of courses (e.g. data analytics, design thinking, digital marketing courses) to upskill the whole team, can I apply for OTG for the training costs?**

If you wish to include training costs in your OTG application, you should articulate how the training constitutes part of and contributes to your proposed transformation project, and provide details of the transformation-related problem statement, goals, plans and outcomes in your application.

For non-transformation related continuous professional development and upskilling, you may wish to consider grants offered by agencies such as SkillsFuture Singapore.

#### **13. Can I apply for the OTG if I already am in the midst of a transformation project and need additional funding?**

Projects that have already commenced prior to application point will not be eligible for the OTG. Planning or ideation can begin before application, however, NHB will not be able to



support or back-pay transformation costs that have already been incurred prior to point of application.

However, if your application is proposing to begin the transformation efforts for phase three of a five-phase transformation journey (for example), you may apply for the OTG, such a project would be eligible.

**14. Can I apply for the OTG for recurring projects that I want to revive or reintroduce?**

Recurring projects that do not demonstrate innovation or transformation efforts will not be eligible for the OTG.

**15. What other support will NHB provide for transformation efforts besides the OTG?**

Recognising that transformation is a long-term process that requires inter-disciplinary expertise, NHB will promote sharing and collaboration within the industry, as well as with others outside the industry, by setting up networks to encourage collaborations and exchange ideas. Besides the OTG, NHB administers various grant schemes, including grants to support community outreach, research collaborations, etc.

**16. Will the OTG support direct manpower costs or operation costs such as rental reliefs?**

No, the OTG will not support any direct manpower or operational costs related to the day to day running of the business or organisation.

**17. Will the OTG support costs related to the renovation or refurbishment of physical spaces?**

No, the OTG will not support such costs.