

MEDIA RELEASE

For immediate release

**THE NATIONAL HERITAGE BOARD LAUNCHES
ITS FIRST HERITAGE ACTIVATION NODE IN KATONG-JOO CHIAT
IN COLLABORATION WITH COMMUNITY PARTNERS**

Singapore, 12 April 2024 – The character of a neighbourhood is defined by its spaces, the activities that take place at such spaces, and the people who live, work and play in each neighbourhood. The National Heritage Board (NHB)'s new ***Heritage Activation Node (HAN)*** initiative shines the spotlight on these three aspects and empowers the community to celebrate and champion the heritage of their neighbourhoods.

2 The inaugural HAN (*HAN @ Katong-Joo Chiat*) will be launched in the Katong-Joo Chiat precinct, renowned for its multicultural heritage, colourful shophouses, and heritage restaurants and eateries. *HAN @ Katong-Joo Chiat* marks the first in a series of HANs which will be introduced in various neighbourhoods from this year, with each unique and tailored to the needs and characters of these neighbourhoods.

3 NHB's HAN initiative will enable the community to celebrate and champion their neighbourhoods' heritage in a sustained manner through partnerships with community groups. These include heritage interest group Katong Culture and other community groups such as Eurasian Association and Haig Road Hawkers and Merchants Association for *HAN @ Katong-Joo Chiat*. The long-term commitment, strong community ownership and anchor partnerships, as well as a greater focus on capability development, make the initiative unique among NHB's other ongoing work with the community.

Unique Offerings for Each HAN Neighbourhood

4 Each HAN will showcase a neighbourhood's unique heritage and enliven them through three complementary strands: ***Heritage Spaces***, encompassing heritage and cultural infrastructure; ***Heritage Programming***, including guided trails, workshops, exhibitions, etc.; and ***Heritage Champions***, comprising volunteers who will be involved in various projects and programmes. The nodes will leverage existing heritage assets and complement them with brand-new heritage offerings to provide a regular stream of heritage events and activities for all to enjoy. Moreover, each HAN will be unique, with offerings that differ according to the place

history and heritage of individual neighbourhoods, and the contributions from community partners.

5 To commemorate the inaugural *HAN @ Katong-Joo Chiat*, a launch festival will be held on 20 and 21 April. The festival will feature an exciting line-up of over 25 programmes co-organised with more than 20 partners, including a new mural at Joo Chiat Community Club, a community heritage art creation activity, a *Tok Panjang* experience, cultural performances, workshops, guided heritage trails, an interactive *HiddenSG @ Katong-Joo Chiat* game with attractive prizes, and more. Beyond the launch festival, various offerings focused on Katong-Joo Chiat's heritage will be available regularly (please refer to **Annex B** for festival highlights).

6 A public Call for Collaborations will also be jointly issued by NHB and Katong Culture on <https://go.gov.sg/nhb-han> on 20 April 2024, and interested community groups and individuals may submit their ideas and proposals for consideration via the forms on the website.

7 Mr Alvin Tan, Deputy Chief Executive (Policy & Community), NHB said: "Through NHB's Heritage Activation Nodes, we hope to seed more heritage touchpoints in more neighbourhoods and to enliven these neighbourhoods through infrastructural interventions and regular programming. We also hope to create a growing network of community partners island-wide and to encourage greater community ownership through our heritage champions and our public call for collaborations."

Empowering the Community as part of *Our SG Heritage Plan 2.0*

8 NHB's HAN initiative is a key part of its ongoing efforts under *Our SG Heritage Plan 2.0* to empower the community to be involved in the exploration and celebration of our heritage, and to provide more opportunities for collaborative creation of heritage-related content and projects.

9 Mr Gavin Chan, founder of Katong Culture and NHB's primary community partner for *HAN @ Katong-Joo Chiat*, said: "Formed to promote the living culture of the Katong-Joo Chiat neighbourhood, Katong Culture's work is significantly enhanced by the support of NHB. Being a volunteer-led interest group with limited expertise, our partnership with NHB has allowed us to tap into the knowledge of subject matter experts and broader networks to sustain

involvement in our programmes and cultivate deeper connections with residents and stakeholders. This collaborative support has empowered us to expand our efforts in celebrating Katong’s heritage in the long term.”

10 Under this initiative, NHB will also train and build the capabilities of **Heritage Champions** – a group of community volunteers from not just the neighbourhoods where the HANs are based, but also across Singapore – to equip them with the relevant knowledge and skills for their volunteering journey, and enable them to develop and manage heritage offerings on a regular and sustained basis. Following an open call for volunteers in October 2023, NHB has received interest from a diverse range of over 250 individuals to volunteer for and be involved in the HAN initiative.

11 Heritage Champion and Katong Joo-Chiat resident Ms Tan Li Ming said: “Having lived in the area since birth, I have always loved sharing my neighbourhood’s heritage and hidden gems with my friends and family. The launch of the first HAN in Katong-Joo Chiat thrilled me and I promptly signed up to be a volunteer. The invaluable volunteer trainings prepared me to guide one of the trail programmes and connect with passionate volunteers, fostering camaraderie and community spirit among those invested in the Katong-Joo Chiat neighbourhood.”

12 For more information, please visit <https://go.gov.sg/nhb-han> and refer to:

- [Annex A](#) – Fun facts about Katong-Joo Chiat
- [Annex B](#) – About the *Heritage Activation Node @ Katong-Joo Chiat Launch Festival* and Katong-Joo Chiat map
- [Annex C](#) – List of festival offerings

– END –

For media enquiries, please contact:

Say Hua Lee
Tate Anzur
9668 4605
sayhua.lee@tateanzur.com

Jia Xuan Seah
Tate Anzur
9617 4343
jiaxuan.seah@tateanzur.com



About National Heritage Board

The National Heritage Board (NHB) was formed on 1 August 1993. As the custodian of Singapore's heritage, NHB is responsible for telling the Singapore story, sharing the Singaporean experience and imparting our Singapore spirit.

NHB's mission is to preserve and celebrate the shared heritage of our diverse communities, for the purpose of education, nation-building and cultural understanding. It manages the national museums and heritage institutions, safeguards and promotes intangible cultural heritage, and sets policies relating to heritage sites, monuments and the national collection. Through the national collection, NHB curates heritage programmes and presents exhibitions to connect the past, present and future generations of Singaporeans. NHB is a statutory board under the Ministry of Culture, Community and Youth. Please visit www.nhb.gov.sg for more information.

Fun facts about Katong-Joo Chiat

1. Katong-Joo Chiat has a long history, with its picturesque beachfront pre-land reclamation attracting settlers as early as the 1870s. Plantation owners built seaside residences, and the wealthy, such as those from the Straits Chinese or Eurasian communities, developed mansions and hotels for weekend getaways.
2. As landowner and philanthropist Chew Joo Chiat owned several parcels of land in the Joo Chiat and Katong districts, he is commemorated through various streets such as Joo Chiat Place, Joo Chiat Terrace, Joo Chiat Lane, and the whole district named after him.
3. The Sri Senpaga Vinayagar Temple, one of Singapore's oldest Hindu temples, calls Katong-Joo Chiat home and is situated on Ceylon Road, belying the area's connection to the early settlement of Ceylonese, or Sri Lankan Tamils. Its origins date back to the 1850s when a stone statue of the Elephant God, Vinayagar, was discovered near a pond which had a *senpaga* tree on its bank.
4. The area is home to architectural icons such as Katong Shopping Centre, built in 1973 and the first fully air-conditioned mall in Singapore, and The Red House (also formerly known as Katong Bakery and Confectionery Co.). Established in 1925, the bakery was known for its cakes and as a match-making place for Katongers in the early decades who could proceed to catch a movie at the landmark Roxy Cinema just opposite that was later acquired by the Shaw Brothers.
5. Over 800 buildings in the area have been conserved by the Urban Redevelopment Authority, many of which are the colourful shophouses that Katong-Joo Chiat is known for. The most well-known stretch is the pre-war, photo-worthy Koon Seng Road, named after merchant Cheong Koon Seng, a Justice of Peace and Municipal Commissioner, who was also one of the first cohort of Anglo-Chinese School students.

About the Heritage Activation Node @ Katong-Joo Chiat Launch Festival

20 to 21 April 2024

Immerse yourself in a vibrant celebration of culture and community at the Heritage Activation Node @ Katong-Joo Chiat (*HAN @ Katong-Joo Chiat*) Launch Festival on the weekend of 20 to 21 April 2024!

This festival is a joyful tribute to the diverse communities that call this neighbourhood home. Explore the rich history and heritage of the neighbourhood through community heritage art creations, cultural performances, workshops, exploratory trails, exhibitions, murals, installations, photospots, festival food, games, and fun! Don't miss the splendid *Tok Panjang* (Peranakan dinner) and *joget* the night away!

With over 25 exciting programmes co-organised with more than 20 partners across nine locations, there's something for everyone to enjoy. Come together with friends, family, and neighbours as we revel in the spirit of heritage and community at Katong-Joo Chiat!



Festival Offerings

Installations/ Exhibitions
<p>Lelong! Lelong! Pasar malam in Singapore Exhibition Venue: Haig Road Market and Food Centre Date: 20 April - 5 May Time: All Day Admission fee: Free</p> <p><i>Pasar malams</i> (or "night markets" in Malay) are well-known and loved by locals for their mouth-watering selection of snacks, eclectic variety of affordable wares, and trademark vibrant atmosphere. This exhibition delves into the origins of <i>pasar malams</i>, traces how they have evolved over time, and showcases the diverse variety of goods commonly found at these night markets over the last century. It also features displays of objects and the memories of patrons, vendors and operators over the years, and concludes by asking visitors what they would like to see in <i>pasar malams</i> of the future.</p>
<p>Community Heritage Art Creation Venue: Joo Chiat Community Club, Level 1 Date: 20 & 21 April Time: 11am - 6pm Admission fee: Free</p> <p>Be a part of our drop-in activity where you can let your creativity flow by painting Peranakan-inspired motifs on umbrellas. Engage in this collaborative effort, where each painted umbrella enriches the vibrant mosaic of our community.</p>
<p>Kebaya Try On Photobooth Venue: Joo Chiat Community Club, Reading Room; and i12 Katong, Atrium Date: 20 & 21 April Time: 11am to 6pm Admission fee: Free</p> <p>Step into the world of timeless elegance at the Kebaya Try On Photobooth! Strike a pose and immerse yourself in the beauty of traditional kebaya. Festival goers will have the opportunity to choose from an array of kebaya, allowing you to embrace the grace and allure of the garment. Get ready to capture unforgettable moments here!</p>
Performances
<p>Joget Pahang: Chitty Melaka Performance Venue: i12 Katong, Atrium Date: 20 & 21 April Time: 11am</p>

Admission fee: Free

Join us for an exciting Chitty Melaka performance of *Joget Pahang* by the Peranakan Indian (Chitty Melaka) Association. Featuring a unique blend of Malay, Chinese and Indian dance traditions, experience the lively movements and quick footwork of *joget* as the Chitties adapt and incorporate their own twist!

My Heritage: Malay Cultural Performance

Venue: i12 Katong, Atrium

Date: 20 & 21 April

Time: 12pm

Admission fee: Free

My Heritage is a Malay cultural performance and interactive programme that showcases the lifestyle of Malay people in the *kampong* (village) back then, through the beautiful and graceful dance of *zapin*. Join us as we celebrate the elegance and vibrancy of Malay culture through the timeless art of dance with Sri Warisan!

Eurasian Dance Performance

Venue: i12 Katong, Atrium

Date: 20 & 21 April

Time: 1pm

Admission fee: Free

Join us for a mesmerising Eurasian Dance Performance, where the Eurasian Association will showcase the unique blend of Malay and Portuguese dance traditions. Let the rhythmic beats and graceful choreography transport you on a journey through centuries of cross-cultural exchanges. Don't miss this enchanting showcase of diversity and unity, where vibrant heritage takes centre stage!

Teochew and Cantonese Opera Troupe Performances

Venue: i12 Katong, Atrium

Date: 20 & 21 April

Time: 2pm

Admission fee: Free

Immerse yourself in the captivating world of Teochew and Cantonese opera with performances by the Joo Chiat Community Arts and Culture Club. Delight in traditional storytelling, vibrant costumes, and exquisite music, as talented community performers bring age-old tales to life on stage.

Workshops

Beads of Heritage: Unravelling Peranakan Elegance*

Venue: Rumah Kim Choo, Level 2

Date: 20 & 21 April

Time: 3pm - 5pm

Admission fee: \$10

Register at <https://www.roots.gov.sg/han/Neighborhoods/Katong-Joo-Chiat/HAN-Programme->

[Folder/Beads-of-Heritage-Unravelling-Peranakan-Elegance](#)

**This programme is suitable for participants of all ages, and children accompanied by parents are also welcomed to join this experience. Participants will be provided with a kit filled with the necessary materials required to create their work.*

Discover the intricate art of Peranakan Chinese embroidered beadwork with fashion designer Mr Raymond Wong. Learn the basics of Peranakan beadwork and create your very own beaded ring. Join us for this immersive experience, where you'll learn the fundamentals and feel the thrill of bringing Peranakan elegance to life through the art of beading!

The Kueh Soiree: Food Tasting Workshop*

Venue: City Book Room

Date: 20 April

Time: 2pm - 3.30pm

Admission fee: \$5

Register at <https://www.roots.gov.sg/han/Neighborhoods/Katong-Joo-Chiat/HAN-Programme-Folder/The-Kueh-Soiree-Food-Tasting-Workshop>

**This food tasting workshop is for children aged between 8 to 12 years old. Parent/guardian attendance is optional and limited to 1 parent/guardian if necessary.*

***Please note that the kueh provided is not halal. Organisers will ensure that kueh served does not contain dairy or peanuts.*

Ever wondered what it's like to be a food writer? Beyond the enjoyment of eating, it involves thoughtful tasting and articulating experiences with precision. Join veteran food editors Sim Ee Waun and Joyceline Tully for an exclusive children's workshop where you'll gain firsthand insight into the role. Engage in a guided kueh tasting session to learn how to discern flavours like the professionals, all while immersing yourself in Katong's remarkable food heritage. Experience the joy of culinary storytelling in this immersive and delicious afternoon workshop!

Storytelling: The Little Singapore Book and Katong's Past*

Venue: City Book Room

Date: 21 April

Time: 2pm - 3pm

Admission fee: \$5

Register at <https://www.roots.gov.sg/han/Neighborhoods/Katong-Joo-Chiat/HAN-Programme-Folder/Storytelling-The-Little-Singapore-Book-and-Katong-Past>

**This storytelling workshop is for children aged between 8 to 12 years old. Parent/guardian attendance is optional and limited to 1 parent/guardian if necessary.*

Join authors Sim Ee Waun and Joyceline Tully in this storytelling session based on their bestseller, *The Little Singapore Book*. Travel back in time to discover what Singapore was like, and discover fascinating nuggets about Katong's past. From a historical fort to sprawling kampongs and glittering parties, unearth the lesser-known facets of life in historical Singapore and Katong. Following the storytelling session, engage in a delightful craft activity where you can create your own miniature *tongkang*, adding a touch of hands-on fun to your historical exploration.

Popiah Story: An interactive learning journey for the timeless traveller

Venue: Kway Guan Huat Joo Chiat Popiah

Date: 20 & 21 April

Time: 10.30am - 11.30am

Admission fee: \$5

Register at <https://www.roots.gov.sg/han/Neighborhoods/Katong-Joo-Chiat/HAN-Programme-Folder/Popiah-Story-an-interactive-learning-journey-for-the-timeless-traveller>

Discover the rich heritage of popiah, renowned for its unique flavours and thin dough skin. This programme offers insight into popiah's history, tracing its roots back over 80 years, and showcases traditional tools used in its preparation. Participants can immerse themselves in the art of making popiah at Kway Guan Huat, where the delicate process of crafting popiah skin has been perfected over decades by skilled experts.

Bungkus x 裹 : Flavours of Home & Community*

Venue: Kim Choo Kueh Chang, Level 1

Date: 21 April

Time: 10.30am - 1.30pm

Admission fee: \$10

Register at <https://www.roots.gov.sg/han/Neighborhoods/Katong-Joo-Chiat/HAN-Programme-Folder/Bungkus-Flavours-of-Home-and-Community>

**Participants will be able to consume and/or take home their steamed arem-arem. The dish is vegetarian and does not contain pork or lard.*

'*Bungkus x 裹*' is a community kitchen programme that invites participants to rediscover flavours and plants of Southeast Asia. Led by members from SayurStory and Kim Choo Kueh Chang, the programme delves into cultural heritage through two cherished recipes, offering insights into personal narratives and neighbourhood connections.

Participants will have the opportunity to master the preparation of banana heart arem-arem, a recipe curated by Siti Musyarofah at the Kim Choo kitchen, and learn the traditional art of wrapping chang, or bamboo leaves. Together, participants will explore the cultural intersections within our region, weaving together stories from the past and present.

Eurasian Cooking Workshops: Kueh Kochi, Meat Toast & Feng*

Venue: Eurasian Community House

Date: 20 & 21 April

Time: 11am – 12.30pm, 2pm – 3.30pm

Admission fee: \$5

Register at <https://www.roots.gov.sg/han/Neighborhoods/Katong-Joo-Chiat/HAN-Programme-Folder/Eurasian-Cooking-Workshop-Kueh-Kochi>,
<https://www.roots.gov.sg/han/Neighborhoods/Katong-Joo-Chiat/HAN-Programme-Folder/Eurasian-Cooking-Workshop-Meat-Toast> and
<https://www.roots.gov.sg/han/Neighborhoods/Katong-Joo-Chiat/HAN-Programme-Folder/Eurasian-Cooking-Workshop-Feng>

**The food prepared in this programme is not halal certified. Participants will be required to handle knives and work with open flames during the cooking process. Safety measures will be provided and participants will be guided accordingly throughout the workshop.*

****Parents/guardians must accompany any child under the age of 12, and must buy their own ticket if so.**

Experience the richness of Eurasian culture through its culinary traditions. The Eurasian Heritage Gallery invites you to join a series of cooking workshops where participants will learn about Eurasian dishes, such as meat toast and feng. Participants will actively partake in hands-on tasks involving peeling, cutting, and frying ingredients, ultimately savouring the fruits of their labour, a delectable and authentic experience in every bite. It's a flavourful journey not to be missed!

Youth Learning Journey: Explore the Heritage Activation Node @ Katong-Joo Chiat

Starting Point: Joo Chiat Community Club

Date: 20 April

Time: 3pm – 5.30pm

Admission fee: \$10

Register at <http://go.gov.sg/ycm-yhkf-learning-journey>

Want to dive into heritage projects but not sure where to begin? Join our *Learning Journey to Explore the Heritage Activation Node @ Katong-Joo Chiat*. Discover heritage project ideas and learn how to engage the community in your projects. Get to experience the vibrancy of the *Heritage Activation Node @ Katong-Joo Chiat Launch Festival*, interact with and glean insights from the experiences of Katong Culture, a heritage interest group, tour the Eurasian Heritage Gallery and participate in a dance workshop featuring the traditional Eurasian folk dance, *jinkli nona*.

Fusion Flavours: Chitty Melaka Cooking Demonstration

Venue: Joo Chiat Community Club

Date: 21 April

Time: 11am – 12.30pm

Admission fee: \$5

Register at <https://www.roots.gov.sg/han/Neighborhoods/Katong-Joo-Chiat/HAN-Programme-Folder/Fusion-Flavours-Chitty-Melaka-Cooking-Demonstration>

The Peranakan Indian or Chitty Melaka's unique identity is shaped by integration and co-existence with other ethnic groups. Embracing and respecting diverse cultures is a key value for the Chitty Melaka community in Singapore, exemplified by their culinary tradition of making samosas, a dish from the Middle East. The distinctive touch in the making of samosas lies in the homemade masala mix or *rempah* used in the potato filling, which is then wrapped in a 'skin' made from flour and water. While modern variations use ready-made spring roll skin, the taste remains equally delightful. Join us to learn how samosas are made and explore the stories behind this cherished dish!

Jinkli Nona: Dance Workshop

Venue: Eurasian Community House

Date: 21 April

Time: 4pm – 5.15pm

Admission fee: \$5

Register at <https://www.roots.gov.sg/han/Neighborhoods/Katong-Joo-Chiat/HAN-Programme-Folder/Jinkli-Nona-Dance-Workshop>

Discover the origins of *jinkli nona*, a cherished traditional Eurasian folk dance, and learn about

the history of the Eurasian community in Singapore. Join and learn the steps and intricate footwork of this cultural dance! Participants will be paired up for an engaging and immersive workshop experience.

Tours

The Intan: Museum Tour and Tile Colouring

Venue: The Intan

Date: 20 & 21 April

Time: 11.30am & 2.30pm

Admission fee: \$10

Register at <https://www.roots.gov.sg/han/Neighborhoods/Katong-Joo-Chiat/HAN-Programme-Folder/The-Intan-Museum-Tour-and-Tile-Colouring>

Visit The Intan, a beautifully decorated Peranakan Chinese shophouse home museum located in the heart of the Katong-Joo Chiat neighbourhood. Discover the evolution of Peranakan Chinese culture and heritage, characterised by a fusion of colonial, Chinese, and Malay influences that define every facet of the Peranakan lifestyle.

Conclude your visit with a unique tile colouring activity, where you will have the opportunity to create your own Peranakan tile masterpiece. Embrace the charm of the occasion by dressing in your finest Peranakan kebaya and batik attire, creating unforgettable moments against the backdrop of this cultural gem.

Straits Enclave: Cultural Talk & Museum Visit

Venue: Straits Enclave

Date: 20 & 21 April

Time: 11am, 1pm, 3pm & 5pm

Admission fee: \$10

Register at <https://www.roots.gov.sg/han/Neighborhoods/Katong-Joo-Chiat/HAN-Programme-Folder/Straits-Enclave-Cultural-Talk-and-Museum-Visit>

Immerse yourself in the cultural talk hosted by Straits Enclave and delve into the material culture and social practices of Singapore's Peranakan Chinese heritage! After the talk, explore the beautifully adorned Peranakan Chinese shophouse museum. Absorb the intricately designed living spaces, from ornate furniture to lavish fabrics, porcelain, and exquisite jewellery, all while basking in the enchanting ambience.

Straits Enclave: Peranakan Chinese Museum Open House

Venue: Straits Enclave

Date: 20 & 21 April

Time: 12pm, 2pm & 4pm

Admission fee: \$5

Register at <https://www.roots.gov.sg/han/Neighborhoods/Katong-Joo-Chiat/HAN-Programme-Folder/Straits-Enclave-Peranakan-Chinese-Museum-Open-House>

Enter the Straits Enclave and soak in the ambience of the beautifully decorated Peranakan Chinese shophouse museum. Here, guests can indulge in a visual feast and gain insights into the evolution of this distinctive culture and heritage. The museum showcases the fusion of colonial, Chinese, and Malay influences that permeate every aspect of the Peranakan lifestyle. From their intricately designed living spaces to their ornate furniture, fabrics,

porcelain, and exquisite jewellery, the museum offers a glimpse into the rich tapestry of Peranakan history and tradition!

Stories in Stone: Katong-Joo Chiat Built Heritage and Historical Tour

Starting Point: Koon Seng Road Peranakan Houses

Date: 20 & 21 April

Time: 2pm - 3.30pm & 4pm - 5.30pm

Admission fee: \$5

Register at <https://www.roots.gov.sg/han/Neighborhoods/Katong-Joo-Chiat/HAN-Programme-Folder/Stories-in-Stone-Katong-Joo-Chiat-Built-Heritage-and-Historical-Tour>

Step into the past and embark on an exploration of the architectural marvels of Katong-Joo Chiat. Join us for a captivating journey through the area's rich history, unique culture, and iconic landmarks. Hear from our HAN Heritage Champions as they share fascinating stories behind historic architectural gems, including the Peranakan shophouses along Koon Seng Road, the Red House Bakery, and the Former Joo Chiat Police Station.

Flavourful Traditions: A Tour of Katong-Joo Chiat's Heritage Businesses

Starting Point: Kway Guan Huat Joo Chiat Popiah

Date: 20 & 21 April

Time: 11am - 12.30pm, 3pm - 4.30pm

Admission fee: \$5

Register at <https://www.roots.gov.sg/han/Neighborhoods/Katong-Joo-Chiat/HAN-Programme-Folder/Flavourful-Tradition-A-Tour-of-Katong-Joo-Chiat-Heritage-Businesses>

Katong-Joo Chiat has become known for its charming blend of old and new, with its colourful pre-war shophouses and diverse communities co-existing with modern shopping malls and hipster cafes. Discover the rich history behind heritage businesses in Katong-Joo Chiat, each with their own story of resilience, innovation, and intergenerational piety. From lesser-known anecdotes behind classic delicacies to inspirational tales of intergenerational support and cooperation, they offer a glimpse into the rich stories behind heritage businesses from this vibrant precinct.

Community Tales: A Walking Tour of Katong-Joo Chiat

Starting Point: Joo Chiat Community Club

Date: 21 April

Time: 2pm – 4pm & 4pm – 6pm

Admission fee: \$5

Register at <https://www.roots.gov.sg/han/Neighborhoods/Katong-Joo-Chiat/HAN-Programme-Folder/Community-Tales-A-Walking-Tour-of-Katong-Joo-Chiat>

Led by our HAN Heritage Champions, join us for a journey through time and explore the streets and hidden gems that define Katong-Joo Chiat. Listen to captivating stories, discover the diverse communities that have shaped this area, and learn about the unique landmarks that contribute to Katong-Joo Chiat's cherished status in Singapore's cultural heritage.

Geylang Serai Past & Present

Venue: Geylang Serai Heritage Gallery

Date: 20 & 21 April

Time: 2pm

Admission fee: Free

Register at <http://geylangseraipastpresent.peatix.com/> and <http://geylangseraipastpresent2.peatix.com/>

Step inside Geylang Serai Heritage Gallery and discover captivating stories from one of Singapore's oldest Malay settlements. The guided tour will cover Geylang Serai's transformation from a trade emporium and plantation holding to a bustling residential suburb, and offers fascinating insights into the rich traditions and customs of the Malay-Muslim community. Journey through time and look back on life in early Singapore alongside our collection of photographs, objects, and fond memories contributed by past residents of Geylang Serai.

Gamification Experiences

HAN Explorer

Venue: Katong-Joo Chiat Neighbourhood

Date: 20 April - 31 July

Time: All Day

Admission fee: Free

Gameapp link: <https://games.nhb.gov.sg/han-explorer>

HAN Explorer is a digital companion for your visit to the various heritage sites in the Katong-Joo Chiat neighbourhood. Unlock titbits of heritage information and earn rewards when you perform check-ins at each of the locations.

Redeem rewards* when you check-in at various locations within Katong-Joo Chiat using the HAN Explorer digital companion.

Reward 1: HAN Collectible after 3rd successful check-in

Reward 2: \$10 Haig Road Market & Food Centre Voucher after 8th successful check-in

Reward 3: \$15 i12 Katong – Mall KLIK Voucher after 15th successful check-in

*While stocks last.

HiddenSG @ Katong-Joo Chiat

Starting Point: Haig Road Market and Food Centre

Date: From 21 April onwards

Time: Ongoing

Admission fee: \$9.90 per person

Register at <https://www.roots.gov.sg/han/Neighborhoods/Katong-Joo-Chiat/HAN-Programme-Folder/HiddenSG-at-Katong-Joo-Chiat>

Think you know Katong-Joo Chiat, one of Singapore's oldest neighbourhoods? Test your knowledge by playing this HiddenSG Game as part of HAN@Katong-Joo Chiat!

Participants will embark on a journey through Katong-Joo Chiat, starting from Haig Road Market and Food Centre, uncovering hidden clues and completing challenges to uncover the neighbourhood's rich heritage. Guided by Void Deck Cat and Hannie via WhatsApp, players will delve into the area's vibrant culture and relive its storied past through an interactive, engaging experience.

HiddenSG @ Katong-Joo Chiat: Festival Race Edition

Starting Point: Haig Road Market and Food Centre

Date: 20 April

Time: 1pm

Admission fee: \$10 per group

Register at <https://www.roots.gov.sg/han/Neighborhoods/Katong-Joo-Chiat/HAN-Programme-Folder/HiddenSG-at-Katong-Joo-Chiat-Festival-Race-Edition>

Ready to explore Katong-Joo Chiat and win prizes? Enter the HiddenSG Race, an interactive, competitive game and unique heritage experience!

Race contestants will embark on a journey through Katong-Joo Chiat, starting from Haig Road Market and Food Centre, uncovering hidden clues and completing challenges to uncover the neighbourhood's rich heritage. Join the race and be one of the first five teams to cross the finish line to win cash prizes of up to S\$800!

Markets

Pasar Malam @ Haig Road Market and Food Centre

Venue: Haig Road Market and Food Centre

Date: 20 April - 5 May

Time: All Day

Admission fee: Free

Head down to Haig Road Market and Food Centre for a delightful feast at the unique heritage-themed *pasar malam*. Immerse yourself in the lively heritage ambience, featuring nostalgic game stalls that evoke the joy of yesteryear.

Makers' Market @ i12 Katong

Venue: i12 Katong, Atrium

Date: 20 & 21 April

Time: 10am - 8pm

Admission fee: Free

Visit Makers' Market's latest pop-up location, i12 Katong! Experience the vibrant festive atmosphere at i12 Katong, where local brands showcase their wares. Join us on 20 and 21 April 2024, as these brands showcase their locally-designed pieces in celebration of culture and creativity.

Others

Tok Panjang*

Venue: Joo Chiat Community Club, Multipurpose Hall, Level 1

Date: 21 April

Time: 6pm - 8pm

Admission fee: \$38

Register at <https://www.roots.gov.sg/han/Neighborhoods/Katong-Joo-Chiat/HAN-Programme-Folder/Tok-Panjang>

**Kindly note that all food served at the Tok Panjang is halal-certified.*

Indulge in a Peranakan feast featuring an array of delectable cuisines, complemented by community performances, as the perfect finale to the HAN@Katong-Joo Chiat Launch Festival! Prepare for an evening of great fun and lively *joget* dancing to mark the celebration!

Online Resources

Resources Link: <https://www.roots.gov.sg/han/HAN-Whats-On?tab=resources>

National Library Board: History, Communities and Landmarks of Katong-Joo Chiat

Embark on a journey through the vibrant history, diverse communities and iconic landmarks of Katong-Joo Chiat with resources provided by the National Library Board. Discover the distinctive architecture, rich history, and the unique blend of cultures that have come together to create this dynamic neighbourhood.

Chiating: Episode 1 – Katong-Joo Chiat Podcast by NTU History Sub-Club

Discover the vibrant history of Katong-Joo Chiat through 'Chiating', a series of video podcasts brought to you by NTU's History Sub-Club. Delve into the area's rich tapestry as they introduce Katong-Joo Chiat's historical significance, featuring interviews with individuals who share the area's unique story.

*Chiating podcast episodes will be uploaded throughout the year.

TSL Plays: Is Katong-Joo Chiat an Overrated Neighbourhood?! Uncovering Hidden Food Gems and Heritage

In this episode of The Smart Local's TSL Plays series, join Zhin, Suryan, Jerald and Adria as they explore Katong-Joo Chiat in an exciting race! The amazing race will take each pair on a different journey through the area, as each pair tackle challenges at heritage locations, uncovering the area's hidden gems beyond its culinary delights. Where will they be heading to in Katong-Joo Chiat? Who will be the winner? Watch the full YouTube video to find out more!

Self-guided Katong-Joo Chiat Activity Handbooks

Explore the rich heritage of Katong-Joo Chiat with a series of self-guided activity handbooks designed by Ngee Ann Polytechnic students. Tailored for families with young children and youths, these printable resources feature captivating puzzles and activities, offering an immersive and interactive journey to connect with the area's vibrant history and culture at one's own pace.